

the
PAXTON PRESS
Event Stationery Catalog

Lighthouse

The lighthouse has been an important symbol for David and Lindsay's relationship. Before the two started dating, Lindsay traveled to Jupiter for a work assignment and while there, she posted a photo of the Jupiter lighthouse on her social media. David "slid into her DMs" with enthusiasm that she was in his neck of the woods. This would become the couple's first flirty conversation, which was secretly the intent of Lindsay's post all along.

The Jupiter lighthouse is a landmark in the town where the couple created their first home together.

Today, the two became husband and wife in view of the St. Augustine lighthouse across the beautiful Matanzas River. The lighthouse will forever be a symbol of home for David and Lindsay.

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TREAT EVERY DAY

like a holiday...



Hi! I'm Madison, and together with my husband Grant, we're the duo behind all the paper goods you see here. We're an entrepreneurial couple juggling parenthood and small business life — creating beautiful, meaningful stationery right from our home studio.

Every piece we make is crafted with care, from the very first concept to the final print. We use professional printing and finishing equipment right in our studio, and we're hands-on every step of the way.

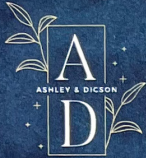
As parents to two boys and a couple married for over 10 years, we know how important it is to celebrate life's big milestones and the everyday moments in between. Whether it's your engagement, a baby's first birthday, or just organizing your day with a little more joy — we're here to help you mark every moment in style.

Thanks for being here. We're so glad to be part of your story.

xoxo - The Paxtons



THE DETAILS



DRESS CODE
BLACK TIE OPTIONAL

PARKING
VENUE PARKING IS ADJACENT TO THE OXFORD EXCHANGE

ACCOMMODATIONS
A BLOCK OF ROOMS HAS BEEN MADE UNDER COLLAZO-RODRIGUEZ WEDDING AT:



ALOFT TAMPA DOWNTOWN
100 W KENNEDY BLVD, TAMPA, FL
(813) 898-8000

SHERATON TAMPA RIVERWALK
200 N ASHLEY DR, TAMPA, FL
(813) 223-2222

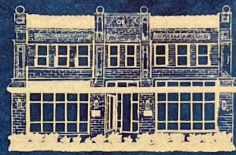


INDLY
SPOND

BY JANUARY 6TH, 2023

VE HAVE RESERVED ___ SEATS IN YOUR HONOR

NT WAIT TO PARTY! WILL CELEBRATE FROM AFAR.



THE PLEASURE OF YOUR COMPANY
IS REQUESTED AT THE MARRIAGE OF

ASHLEY MARIE RODRIGUEZ

to

DICSON COLLAZO

SATURDAY, THE FOURTH OF FEBRUARY
TWO THOUSAND TWENTY-THREE
AT SEVEN IN THE EVENING

OXFORD EXCHANGE
420 W GRAND CENTRAL AVE TAMPA FL

dinner and dancing to follow



ARMATURE WORKS



ALOFT TAMPA DOWNTOWN



COPPERTAIL



THE OXFORD EXCHANGE



SHERATON TAMPA RIVERWALK

HILLSBOROUGH BAY

THE DETAILS

THE DETAILS



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the CUSTOM ORDERING PROCESS

1. Fill out our inquiry form

INVITATION
INQUIRY FORM:



DAY-OF EVENT
INQUIRY FORM:



This gives us all of the basic information about you and your fabulous event! After you've submitted this form, a pricing estimate will be emailed to you outlining the details of your invitation suite and the per-piece pricing breakdown. If you'd like to move forward, you can choose which pieces you'd like to purchase, sign the contract and pay 50% down. Then, we will request you send us your wording and any other small details needed to start your design proof!

2. Design & Proof Process

Next, you will receive your invitation design mock-ups. It is very important for you to communicate as much as possible. Tell us what you like and what you don't like (you won't hurt our feelings!). This gives us a good sense of how to move forward. ~Three major design overhauls are included with your invitation design, if necessary. This does not include minor wording revisions - those are expected! If you would like to see a hard copy proof of your invitation, this can be done as well, just for the cost of shipping.

3. Approval & Production

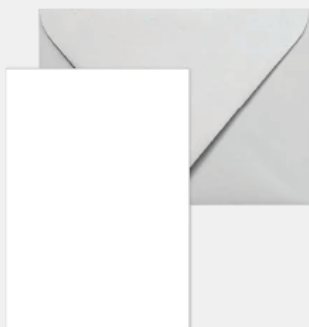
Once you've looked over and approved the final invitation design, your materials will be ordered and production will begin. Printing and assembling can take one to two weeks, depending on the complexity of your order. All items are professionally printed in-house and assembled by hand to make sure that each suite is perfect!

4. Packaging & Delivery

Once your invitations are completed, an invoice with your balance will be sent. Once paid, we will arrange shipping your invitations via USPS or UPS. Time to celebrate - we always like to include a little special gift with your delivery!

Custom Invitation Suites

The Basic



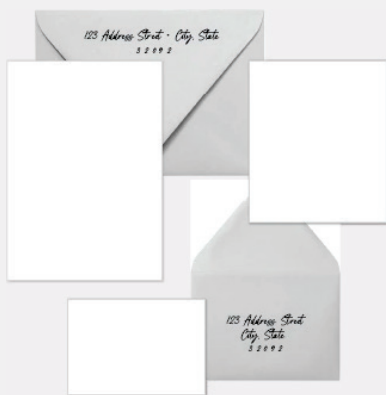
- 5"x7" Invitation card with envelope
- \$3.60/suite
+ \$105 design fee

The Standard



- 5"x7" Invitation card with envelope
 - 3.5" x 5" Reply card with envelope
- OR
- 4.25" x 5" Online Response/Post Card
- \$4.60/suite
+ \$105 design fee

The Deluxe



- 5"x7" Invitation card with envelope
 - Includes return & guest address printing
 - 3.5" x 5" Reply card with envelope
- OR
- 4.25" x 5" Online Response/Post Card
- \$5.85/suite
+ \$125 design fee

The Signature



- 5"x7" Invitation card with envelope
 - Includes return & guest address printing
 - 3.5" x 5" Reply card with envelope
- OR
- 4.25" x 5" Online Response/Post Card
 - Choice of Bellyband or Vellum Wrap
- \$6.85/suite
+ \$150 design fee

TOGETHER WITH THEIR FAMILIES

Mary Elizabeth
AND
Melissa Katherine

INVITE YOU TO SHARE IN
THE JOY OF THEIR WEDDING

SUNDAY, THE NINETEENTH OF FEBRUARY
AT FOUR O'CLOCK IN THE AFTERNOON

AVONDALE UNITED METHODIST CHURCH
JACKSONVILLE, FLORIDA

cocktails, dinner & dancing to follow

the details

Ceremony:

AVONDALE UNITED
METHODIST CHURCH
1651 TALBOT AVE.
JACKSONVILLE, FL 32205

Reception:

AZALEANA MANOR
12 KINGSLEY AVENUE
ORANGE PARK, FL 32073

SEMI FORMAL
*Cocktail hour & dancing will be
outdoors by the Saint Johns River.*

Please visit our wedding website for more information
www.zola.com/wedding/maryandmelissa

Kindly respond

BY JANUARY 20TH, 2023

SCAN THE QR CODE WITH
YOUR PHONE CAMERA TO
RSVP ON OUR WEDDING
WEBSITE.



SCAN THE QR CODE
WITH YOUR PHONE CAMERA
TO RSVP ON OUR WEDDING
WEBSITE.

BY JANUARY 20TH,
Kindly respond

BUDGET TIP

A typical budget for ALL of your wedding stationery is 6-10% of your total wedding budget with the bulk of your stationery budget spent on the invitations.



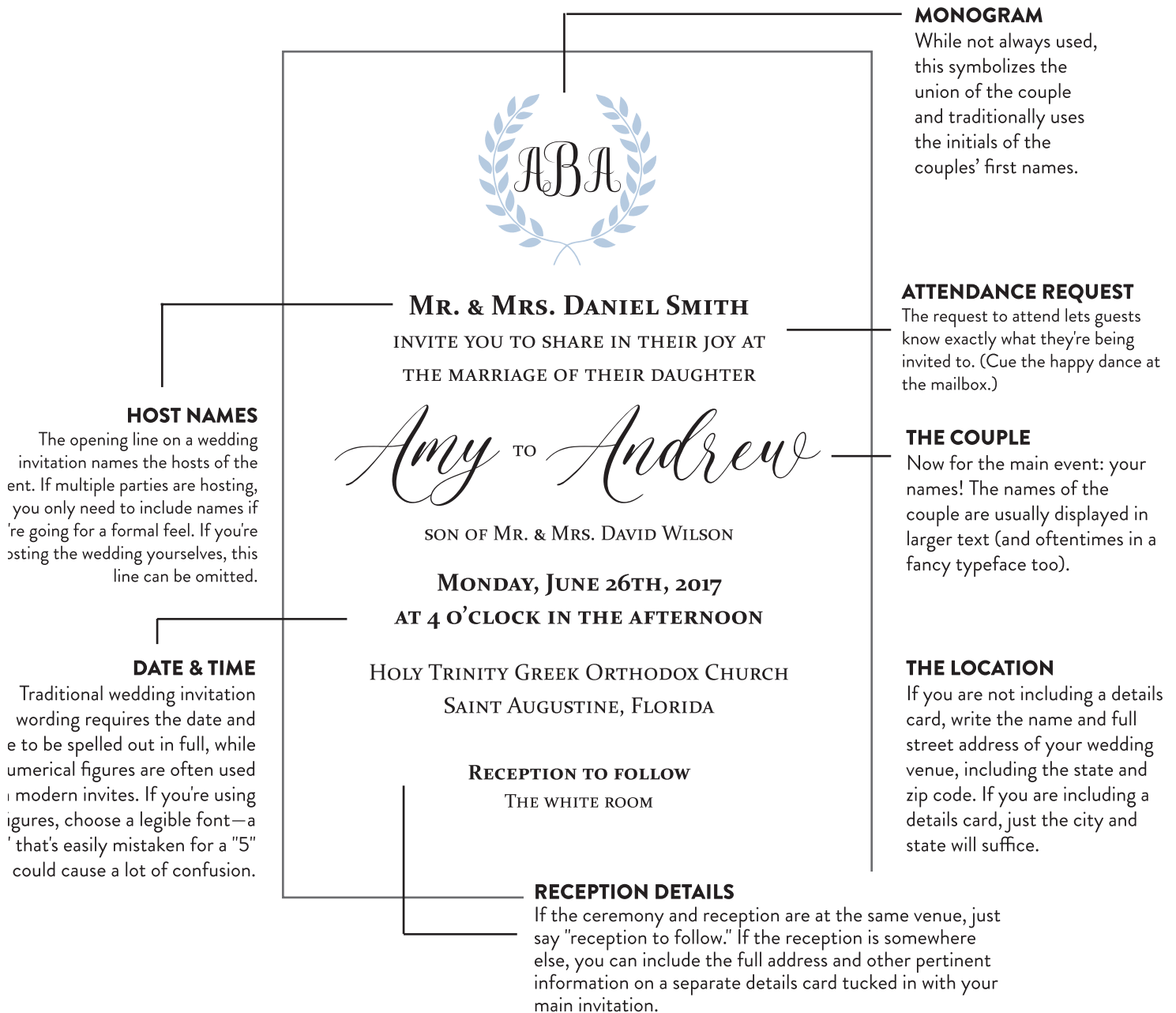
Our average bridal client spends approximately \$600-\$1500 on wedding invitations, plus an additional \$300-\$500 for day-of items.



WEDDING INVITATION WORDING

When it comes to the wording of your invitation you can get as creative as you'd like. However, it is important that your wording style convey the overall theme of the event. Below is a helpful guide detailing the traditional structure.

STRUCTURE



SAMPLE WORDING - FORMAL

The biggest hallmark of formal wording on wedding invitations is that everything is spelled out. Specifically, the date and time should be written, not shown as numbers. You should use the full name of the hosts and include the middle names of the individuals getting married.

FORMAL

Together With Their Families

Olivia Rose Smith
and
John Michael Reyes
together with their parents
Kenzie M. Smith and Jennifer L. Smith
and Mark Franklin and Mary Elizabeth Reyes
request the honor of your presence
at their wedding
Saturday, the seventeenth of August
two thousand twenty-four
at half after four in the afternoon
at [venue name and address]
Reception to follow

One Set of Parents Hosting

Mr. and Mrs. John L. Smith
request the pleasure of your company
at the marriage of their son
Jack Alexander
to
Mason Jacob Kim
Saturday, the seventeenth of August
two thousand twenty-four
at half after four
at [venue name and address]
Reception to follow

Couple is Hosting

The honor of your presence
is requested at the marriage of
Jack Alexander Smith
to
Mason Jacob Kim
Saturday, the seventeenth of August
two thousand twenty-four
at half after four
at [venue name and address]
Reception to follow

Both Sets of Parents Jointly Hosting

Kenzie M. Smith and Jennifer L. Smith
Mark Franklin and Mary Elizabeth Reyes
request the honor of your presence
at the marriage of their children
Olivia Rose
and
John Michael
Saturday, the seventeenth of August
two thousand twenty-four
at half after four in the afternoon
at [venue name and address]
Reception to follow



Helpful Hints:

- If your ceremony is in a church or temple, you can use the phrase “request the honor of your presence” instead of “request the pleasure of your company.”
- Jewish weddings traditionally invite guests to the wedding of the bride “and” the groom. Christian and Catholic weddings invite guests to the wedding of the bride “to” the groom.
- Want to let guests know what to wear to your event? You can include an optional attire line in the bottom right hand corner. Options include *black-tie*, *black-tie optional*, *beach formal*, and *cocktail attire*.
- Never include mentions of a registry on the wedding invitation.

SAMPLE WORDING - CASUAL

Whether you're having a small, chill wedding or your style is just more casual, informal wedding invitation wording is an appropriate choice. The request to attend can feel more conversational and numbers should be used to convey the date and time.

FORMAL

Together With Their Families

Jack Alexander Smith
&
Mason Jacob Kim
together with their parents
invite you to their wedding
Saturday, August 17, 2024
at 4:30 in the afternoon
at [venue name and address]
Reception to follow

One Set of Parents Hosting

John and Eliza Smith
invite you to share in their joy at the
marriage of their son
Jack Alexander
to
Mason Kim
Saturday, August 17, 2024
at 4:30 in the afternoon
at [venue name and address]
Reception to follow

Couple is Hosting

Jack Alexander Smith
&
Mason Jacob Kim
invite you to share in their joy at their wedding
Saturday, August 17, 2024
at 4:30 in the afternoon
at [venue name and address]
Reception to follow

Both Sets of Parents Jointly Hosting

Kenzie and Jennifer Smith
along with Mark and Sally Reyes
invite you to share and celebrate the
marriage of their children
Olivia Rose
and
John Michael
Saturday, August 17, 2024
at 4:30 in the afternoon
at [venue name and address]
Reception to follow

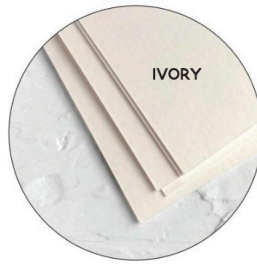
RULES OF THUMB

1. The word "and" between two names implies that those two people are married. The names of unmarried hosts should be stacked.
2. Women who are widowed should be addressed according to their late partner's name with "Mrs." as the title.
3. Traditionally, middle names, dates, street information, and state names are spelled out entirely. If you choose to list the date or other information in a more casual manner, make sure you are consistent throughout the entire invitation suite.
4. If the wedding ceremony and reception are being held in the same location, you do not need a separate reception card. You can simply state "Reception to Follow" at the bottom of the invitation.
5. The main invitation should only include the key details of your event. However, guests will appreciate additional information to be included in your invitation suite.
6. You will want to request RSVP's within three to four weeks of the event to get an accurate head count however, the rules have somewhat loosened up over the years.



Custom Invitation Paper Colors

Invitations & enclosure cards are printed in-house on premium quality 130lb. thick card stock.



Envelope Printing

Save time addressing your envelopes and keep the printing consistent by having us print your guest addresses right on the envelope! The printing will match or compliment the fonts we use on your invitation. If you choose to include this service or it is included in your base package, an Excel template will be emailed to you to fill out.

CUSTOM WEDDING MONOGRAMS

A custom couples logo is a great way to make your mark on your wedding stationery for that unique and personal touch.



CUSTOM VENUE ILLUSTRATIONS

A custom sketch will give guests a sneak peak into the venue or location of your special day.
This is sure to be romantic, classy, and unique to your wedding!



WATERCOLOR STYLE



PENCIL DRAWN STYLE



Client Love...

A Spanish Romance: Custom Invitations for Kristina & Colin

In August of 2023, The White Room in St. Augustine, FL came alive with the romantic elegance of Kristina and Colin's wedding, a celebration inspired by their shared love of Spain. The Paxton Press was thrilled to create a suite of invitations and paper goods that embodied the couple's vision: elegant, romantic, crisp and clean, with a delightful touch of Spanish charm.

The centerpiece of our collaboration was the invitation, designed to capture the essence of their love story. We complemented this with bespoke day-of items, including stunning vintage postcard-style table cards, each representing a cherished city from their travels together in Spain. This personal touch set the scene for a celebration steeped in romance and adventure.

In addition to the table cards, we crafted dinner menus, seating charts, and an elegant welcome sign, all harmonizing beautifully with the wedding's theme. The bride's enthusiastic feedback—"OMG, love this! Thank you so much!"—reflects our commitment to delivering not just products, but meaningful experiences. Each piece we created was a testament to our skill and attention to detail, making Kristina and Colin's wedding a truly unforgettable event.



Photo by Melissa Wright Photography
Florals by Seiromem Design



Photo by Melissa Wright Photography
Florals by Seiromem Design

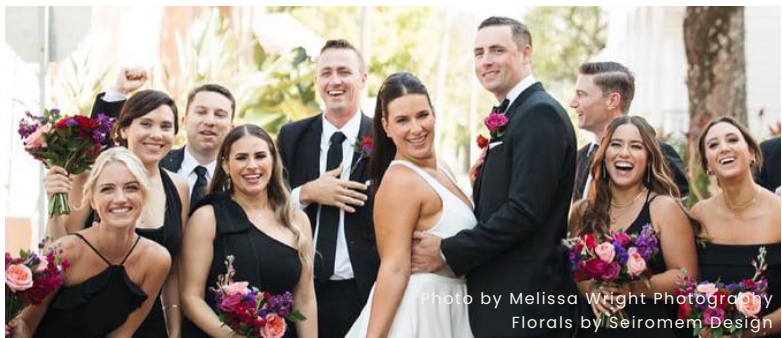


Photo by Melissa Wright Photography
Florals by Seiromem Design

Photo by Melissa Wright Photography



Event planner for all the above event is the creative & talented **Francesca Cooper of The Eventful Gals** in Saint Augustine, Florida

WEDDING SHOWERS

Custom designed paper goods for any theme you can dream up. From invitations to shower games and favor tags, we're here to make each party of your shower day cohesive!



Scan to start your custom shower invitations



Scan to start your custom day-of shower stationery (like games & signage!)



Custom designed for your theme



WE ARE HAVING A

**MAGICAL
BRIDAL SHOWER**

TO CELEBRATE THE BRIDE TO BE:

Bailey

SATURDAY, SEPTEMBER 23RD 2023 AT 2PM

Join us for lots of food, charcuterie & shower fun!

OUTDOORS - WEATHER PERMITTING! WEAR APPROPRIATE FOOTWEAR!

65 SPRINGER AVE. | UNIONTOWN, PA 15401

BAILEY & BILLY ARE REGISTERED AT AMAZON & TARGET

RSVP TO BAILEY BY SEPTEMBER 10TH VIA TEXT 724.984.4964



BABY SHOWERS

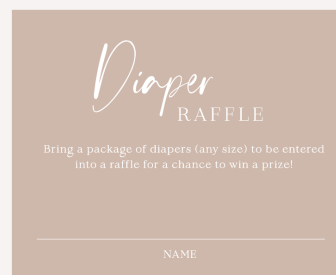
Elevate your baby shower with custom paper goods. From invitations to shower games and favor tags, we're here to make each party of your shower day cohesive!



Scan to start your custom shower invitations



Scan to start your custom day-of shower stationery (like games & signage!)





Any theme you can dream.

A LA CARTE PRICING



BELLYBAND & MONOGRAM

A personalized and effective way to hold your invitation suite together!

starts at \$1.00



VELLUM WRAP

Plain or printed - adds a perfect touch of elegance to an invitation.

starts at \$1.00



POCKET FOLDER

Contain all of your invitation pieces into a pretty pocket folder.

starts at \$4.00



LACE BELLYBAND

Holds your suite together and adds a luxe extra touch.

starts at \$0.90



CUSTOM MAP

Perfect to highlight all of the important locations for your wedding.

starts at \$85



INVITATION BACKER

Add an extra layer of thickness & accent color to your invite!

starts at \$0.65



ENVELOPE LINERS

The perfect way to add an extra pop of pattern or color

starts at \$1.20



WAX SEALS

These are the perfect vintage-style way to seal your envelopes!

starts at \$1.00

White Glove Service

Starts at \$85.00

While quality custom service remains one of our leading values, our White Glove Service enhances your experience and allows you to focus on other aspects of your wedding day!

We'll take over the tedious tasks such as assembling and getting your invitations ready for mailing to your guests.

Our white glove service includes stuffing of all envelopes ensuring all of your stationery is perfectly assembled. This also includes preparation of the stationery for mailing so all you have to do is drop it off at the post office. Just send us the stamps you love (we'll advise on the correct postage amount) and we'll apply them to your envelopes.



Day-of Event Stationery

Menus, Signature Drink Signage, Thank You Cards, Place Cards & More!



DINNER MENUS

From elegant die-cut shapes and playful circles to wax seals denoting each guest's meal choice, menus are a creative way to reflect your wedding's unique personality.



PLACE CARDS

Guide your guests in style with our custom place and escort cards—perfect for weddings and events. Whether classic or crafted in playful die-cut shapes, each card adds a personal, polished touch to your seating arrangement while reflecting the unique vibe of your celebration.



25





Signature Drinks



His

TRANSFUSION
Vodka, Grape Juice
and Ginger Ale

Hers

CHAMPAGNE MARGARITA
Champagne, Tequila,
Lime Juice



Mocktail

Raspberries, Blueberries,
Lime Juice and Ginger Ale

Custom Drink Signage

Feature a drink named after your pet, his and hers cocktails, or just some beautiful watercolor illustrations of what you'll have at the bar for your event.

Client Love...

A wedding feature for all the members of the family!



A. Kristin & Andrew wanted to include signature drinks in honor of **all** of their pets - including their gecko! We created this print featuring Andy, their labrador, Boris, their kitty, and Diego, their gecko. They were more than thrilled!

B. Taylor & Barrett had a few signature drinks at their wedding - most notably their late night cocktail special named affectionately after their chocolate lab - Niko! The Nikotini even had a cocoa portrait of their pup on the espresso martini - wowing their guests!

C. Mackenzie & Kyle's wedding at the Glass Factory in Jacksonville, Florida was unique and stunning! The event included their darling dauschand Penelope with signage saying "Poppin' Bottles with Penelope" with a welcome display of champagne with their seating chart!



Photo by Kara Brooke Photo

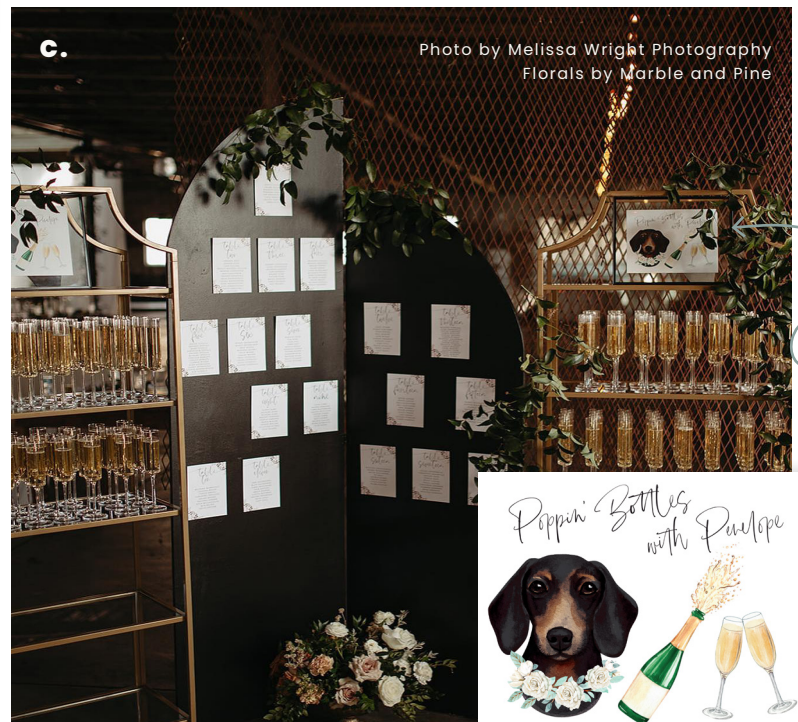


Photo by Melissa Wright Photography
Florals by Marble and Pine

EVENT SIGNAGE

From elegant welcome signs to creative showstoppers like a “Sip & Solve” crossword puzzle, our custom wedding and event signage comes in all sizes and styles. Whether you’re guiding guests, sharing your love story, or adding a fun interactive element, signage is the perfect way to blend function with personality.







PROGRAMS

Keep your guests informed and engaged with custom wedding programs—whether classic and compact or large and fan-shaped for a breezy ceremony touch. From outlining the order of events to introducing the wedding party, programs are a practical detail that can beautifully reflect your style.



Thank You Cards



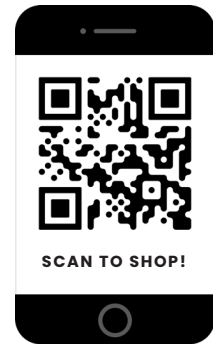
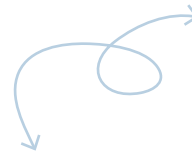
A heartfelt way to express your gratitude, thank you cards are the perfect finishing touch after weddings, baby showers, and other special celebrations—letting your guests know how much their presence and support meant to you.





Shop online at:

www.thepaxtonpress.com



Instagram

@thepaxtonpress



Email

info@thepaxtonpress.com